



# What are you passionate about?

If you are a seasoned community advocate or someone just getting engaged, strengthen your leadership skills and collaborate with other invested community change-makers to make a greater impact.

The Community Advocates Leadership Academy (CALA) offers a 9-month advocacy training program for people who want to make the Peninsula and South Bay more healthy, sustainable, and socially just.

Nine half-day Saturday classes each month focus on topics ranging from inspiring a shared vision to interacting with decision makers to advocacy planning.

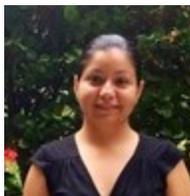
**Apply by July 15, 2015 at**  
[www.healthycommunitiesbayarea.org](http://www.healthycommunitiesbayarea.org)

**Questions? Contact Megan Medeiros at**  
[megan@greenfoothills.org](mailto:megan@greenfoothills.org)



“The Academy is an important program because it brings like-minded individuals together in an atmosphere that is open, inviting, and diverse. We have the opportunity to be around leaders, activists, politicians, change-makers, students, and teachers from all age subsets from all parts of the region that culminate to provide an experience that is well-rounded and comprehensive.”

- Kyli Arford, *East Palo Alto*



“The Academy helped me to discover the inner leader that we all have inside. This is an important program because it teaches us how to be confident in our capacities and fearless of change.”

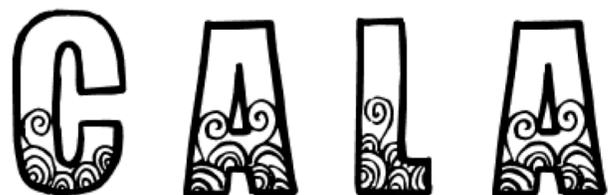
- Lucrecia Rivera, *San Jose*



“As someone who has had some experience working in neighborhood and local advocacy groups, I've found the Academy to be invaluable. You learn a lot here - how to set realistic goals, identify your target audiences and communicate effectively with them, manage group dynamics. If I'd only had some of this background before I attended my first neighborhood meeting, I know that we would have been much more effective.”

- Dan Ponti, *Redwood City*

*CALA is organized by Committee for Green Foothills, Sierra Club Loma Prieta Chapter, San Mateo County Health System, and Sustainable San Mateo County. Supported by Greenbelt Alliance and Acterra.*



**Community Advocates Leadership Academy**